

Community:

Chippewa Falls is nestled in the upper mid-west range of Wisconsin, a mere 90 minutes from the metropolis of the Twin Cities in Minnesota and about the same distance from some of the most beautiful Northwoods territories in the Midwest. It was incorporated as a city in 1869 with the river functioning as a highway for the burgeoning logging industry. As of the 2021 census Chippewa Falls boasts a population of 14,778 and surrounding Chippewa County records over 66,000 people. Chippewa Falls is the birthplace of Seymour Cray, known as the "father of super computing" and the headquarters for the original Cray Research. World renowned Mason Shoe Company is also based here.

Our town has the charm of the downtown ice cream shop established in 1944 along with the uniqueness of Irvine Park which includes a zoo (cougars, bears, tigers) a petting zoo (bunnies, lambs, llamas) and covers 318 acres of beauty offering hiking and ski trails along some of the most beautiful topography you can explore home to bluffs, caves, and waterfront. Our downtown area is host to a recently developed Riverfront Park with an amphitheater, pavilions, walkways, and swings all under the shadow of the Northern States Power dam and beautiful water frontage. Multiple community events are hosted here in the summer.

We have a lovely library, outdoor public pool, and a brand-new historical museum of the Chippewa Valley along with eclectic shops that have quaint and aesthetic curb appeal ranging from women's boutiques, bike and ski shop, bakery, vintage items, and a town favorite – the Candy Shoppe.

Dining is another draw to our area with authentic Mexican, Mexican seafood, premier steakhouse, historical pub, and amazing coffee shops offering delectable breakfasts and lunch, to name a few. This is a place where people know each other's names. Expect to find children screaming through a tubular water slide in the heat of summer, watching fireworks light up the downtown sky each July, sledding down the pumphouse hill in winter and wide eyed as Santa Clause oversees the annual Christmas parade every December. No matter what place you are from, this place feels like home.



Education:

We are a community that values its future – our children – and we offer state of the art educational opportunities blanketed in a small-town feel. Because people tend to plant themselves here, they are fully vested, and we see teachers and administrators live out their careers in our school districts and care about our kids beyond the scope of their jobs.

We have 7 Early Education locations:

- <u>https://123lookatmelearningcenter.com/</u>
- <u>https://circleoffriendselc.org/</u>
- <u>https://christlutheranschool.org/</u>
- <u>https://www.kidsusainc.com/</u>
- <u>https://www.reachingmilestones.org/</u>
- <u>https://www.mcdonellareacatholicschools.org/</u>
- https://www.ymca-cv.org/

We have 2 private Christian schools:

- <u>https://christlutheranschool.org/</u> 4k-8th
- <u>http://www.libertychristianwi.org/</u> K-12th

We have 2 school districts, public and catholic, offering 2 high schools, grades 9-12, 2 middle schools, grades 6-8 and multiple elementary schools, grades K-5:

- <u>https://www.mcdonellareacatholicschools.org/</u>
- <u>https://cfsd.chipfalls.k12.wi.us/</u>

We have 2 Higher Education college locations:

- <u>https://lakeland.edu/</u> (Chippewa Center)
- <u>https://www.cvtc.edu/</u> (Chippewa Center)

Health Care Services:

Chippewa Falls has a variety of quality health systems to establish care with. And for needs beyond the yearly checkup, St. Joseph's hospital is there to care for you with their finest.

- https://www.prevea.com/locations/location-detail/Chippewa-Falls
- <u>https://www.mayoclinichealthsystem.org/locations/chippewa-falls</u>
- <u>https://www.oakleafclinics.com/</u>
- <u>https://www.marshfieldclinic.org/Locations/Centers/Chippewa</u>
- <u>https://www.hshs.org/st-josephs-chippewa-falls</u>

Tourism and Recreation:

It is difficult to convey just how much this area has by way of beauty and uniqueness. The four seasons each have year-round awe about them and activities for just about every interest. Some of the most beautiful Ice Age trailways cut right through the heart of our area. Our Lake Wissota State park has over 1000 acres with camping, boating, horse trails, hiking and nature center. The Old Abe bike trail connects miles of paved path along rivers and through towns and wooded areas meeting up with other trail systems to allow for seemingly endless non-motorized cycling.

We are also a prime area for snowmobiling with 350 miles of trails in Chippewa County which was voted the most snowmobile friendly county in Wisconsin! We are, after all, the birthplace of that sport. In addition, cross country ski trails beckon after each snowfall blankets the area and there are endless acres of county forest to explore in most any weather.

• <u>https://gochippewacounty.com/</u>



Industry:

We play hard here but we work hard as well. This is an area worth relocating to which is evident by our ever-expanding business and industry profile. Whether you are looking for an executive career in technology or have dreams of opening a small storefront, there is something for you here.

- <u>https://www.chippewafalls-wi.gov/your-government/planning-economic-development/economic-development</u>
- <u>https://chippewa-wi.com/industries/</u>